



Amplifying BIPOC Voices in Sustainability Series

Who We Are

The Social Sustainability Coalition (SSC), formerly known as the Green Allies Coalition, strives to advance social sustainability* on the UW-Madison campus. By leveraging institutional resources, the SSC aims to build collaborative partnerships within the university and community that support an inclusive culture. The SSC also aims to cultivate community and generate discussion through a coalition of students and student-led organizations dedicated to social equity. We acknowledge that social sustainability is a necessary, and often overlooked, component of environmentalism, and we strive to actively contribute to the reframing of the sustainability narrative. The members of SSC are not experts but instead aspire to learn along with their campus partners in a productive and inclusive manner.

*The SSC understands social sustainability to encompass an ideal of sustainability that prioritizes the protection of people while protecting the planet.

Why We Are Here

Black, Indigenous, and people of color (BIPOC) have long led movements to protect our communities and the planet. However, BIPOC voices are often excluded and silenced in mainstream environmentalism. The Social Sustainability Coalition, which is part of the UW-Madison Office of Sustainability, acknowledges the damage caused by this lack of representation. BIPOC communities are not only integral to the sustainability movement's progress, but also experience disproportionate environmental harm. As a part of our ongoing efforts to recenter these critical voices, we invite you to join the SSC in our Amplifying BIPOC Voices in Sustainability series.

About the Series

Each month, the series will highlight the work of one or more UW-Madison BIPOC community members engaging with sustainability. Leading up to the event, we will use our social media platforms to share resources with the Badger community, inviting our audience to learn with us about the current topic. On the last Wednesday of the month, we will host a virtual event where attendees have the opportunity to learn firsthand from the featured community member(s).

We want to emphasize that we are not experts, but will be learning alongside our audience! We hope this series will help UW-Madison's sustainability community to engage in critical conversations, cultivate active learning, and celebrate the incredible initiatives led by BIPOC members of our community.

Follow us on social media for resources and event information:

Facebook: [Office of Sustainability](#), [Social Sustainability Coalition](#)

Instagram and Twitter: @SustainUW

If you have any questions or identify as BIPOC and are interested in highlighting your work in this series, send us an email at greenallies@g-groups.wisc.edu

